



Pacific NW contractors  
utilize RECON for  
operational efficiencies.

From warehouse or tool room, to office HQ,  
RECON clients see operational improvements



*"The system is so easy to use, I check the  
daily reports first thing in the morning"*

- Tony Blas, Operations  
Manager, Potelco

### Executive Summary

It can be an operational nightmare when you have millions of dollars in inventory dotted around multiple job sites and warehouse locations. Potelco and another Pacific NW contractor chose RECON for the same reason - to get a better understanding of what tools, materials, and equipment they have on hand - and where they're located.

- RECON system installed in yards, tool rooms, and warehouses to better manage inventory and reduce wasted time looking for items

## Challenges

Both companies were tired of getting phone calls from the field to check and see if something was in the warehouse. This meant an employee got up each time to go see if that particular item was in the warehouse or not and then report back. Worse, they'd go to the warehouse thinking the tool/equipment was there, only to find out someone had already taken it without telling anyone. Truly, a complete waste of everyone's time.

In addition, Potelco was getting a sense that some employees in the organization were hoarding tools and materials. Their safety teams were also spending a lot of time checking to ensure required safety tools/equipment were on the job site or on trucks in the field.

Both companies were looking to streamline operations.

## How RECON Helped

RECON placed communications devices (Proxbox) inside warehouses, tool rooms, and outside in yards. These devices automatically communicate with sensors placed on materials, tools, trailers, etc.

Using the RECON system both companies can see the last known location of their tagged assets. This allows employees to simply look up on the computer whether or not the requested item is in their warehouse. And if so, dispatch it to the proper job. Saving their employees multiple back and forth trips per day.

Potelco was able to see which tool room and yard had too much inventory on hand and was able to "right-size" where assets should be located. At the same time, their safety team could see from their phone or computer whether company required safety equipment was on site or not, saving them hours each week.

## Results, Return on Investment and Future Plans

The results of the implementation were exactly what both companies were looking for. Their biggest savings came in the form of time. Each company is now saving 10s - 100s of man hours/week with the RECON system in place.

Utilizing RECON in their warehouse and tool rooms is just one aspect that RECON has been able to improve. Both companies have found other valuable uses for the system like asset utilization, on the job tool locating, and notifications for compliance inspections.

*"The information that RECON provides will help the entire organization."*

- Oats Reeves, Manager of Rentals and Small Tools, Potelco